

**Buying Time LLC**  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

**Linda Coleman/ D/ Lt Governor/ NC**  
Submission Number 274 Issue 1



**WNCN-TV**  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Copy**

Client:	Linda Coleman/ D/ Lt Governor/ NC	Submission Cost:	0	Campaign Ref:	E:120814005
Buyer:	..	Client/Product/Estimate:	372 /378 /2179	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06273977
Est./PO Number:	06273977	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

FAX# 703-516-9680 OCT16/12 12.49  
HARRIS REPORT FROM STATION \*\*\* WNCN-TV \*\*\*

REP. #	OFF. #	SALESMAN #
<hr/>		
BUYER NAME KATE KLEBAHN		

BUYER NAME	KATE KLEBAHN
SALES PRSN	WA-MICK NESCI (H)

CLASS:	NATL.	LOCAL	REGIONAL
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LOCAL REGIONAL

DATE OCT16/12 12.49

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINDA COLEMAN FOR LT. GOV  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL	\$ .00
TOTAL SPOTS	0

REP HEADLINE# 6273977  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

AUG13/12 14.1  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME POLI/L COLEMAN/D/LTG/NC  
AGY # AGY. NAME BUYING TIME, LLC

REP. # OFF. # SALESMAN #  
BUYER NAME KATE KLEBAHN  
SALES PRSN WA- MICK NESCI (H)

650 MASSACHUSETTS AVE. N.W. #210  
WASHINGTON, DC 20001

ORDER # CONTRACT # 6273977

CLASS: NATL. LOCAL REGIONAL

PRDCT COLEMAN FOR LT. GOV EST#2179 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG13/12 14.16

REP: NEW ORDER

TOTAL \$2,560 @12X  
PLEASE CONFIRM  
THANKS BEN FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINDA COLEMAN FOR LT. GOV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 372  
AGENCY PRODUCT CODE = 378  
AGENCY EST# = 2179

1			530P-600P	30		\$250.00	10/26	10/26	1		FRI	1
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PROGRAM : JUDGE JUDY  
CON COM1: JUDGE JUDY

2			900A-1000A	30		\$240.00	10/26	10/26	1		FRI	1
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PROGRAM : TODAY SHOW 2  
CON COM1: TODAY SHOW 2

3			1135P-1235A	30		\$170.00	10/29	10/29	1		MON	1
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PROGRAM : TONIGHT SHOW  
CON COM1: TONIGHT SHOW

*mw*  
*8/13*

AUG13/12 14.1  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
4			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$250.00	10/29	10/29	1		MON	1
5			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$240.00	10/29	10/29	1		MON	1
6			600P-630P PROGRAM : NBC 17 NEWS AT 6PM CON COM1: NBC 17 NEWS AT 6PM	30		\$200.00	10/27	10/27	1		SAT	1
7			700P-730P PROGRAM : NBC 17 NEWS AT 7PM CON COM1: NBC 17 NEWS AT 7PM	30		\$150.00	10/27	10/27	1		SAT	1
8			700A-900A PROGRAM : TODAY CON COM1: TODAY	30		\$200.00	10/27	10/27	1		SAT	1
9			600P-630P PROGRAM : NBC 17 NEWS AT 6 CON COM1: NBC 17 NEWS AT 6	30		\$200.00	10/28	10/28	1		SUN	1
10			1135P-1235A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$170.00	10/25	10/25	1		THU	1
11			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$250.00	10/25	10/25	1		THU	1
12			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$240.00	10/25	10/25	1		THU	1

REP HEADLINE# 6273977  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

AUG13/12 14.1  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			\$1,900.00			NOV/12						
						\$660.00						
CONTRACT TOTAL												\$2,560.00
TOTAL SPOTS												12

MARKET TOTALS \$64,000 WNCN 4% WRAL 47% WTVB 46% WRAZ 3% WRDC 0% WLFL 0% CABL 0%

SHARES ARE ESTIMATED

SVC- NSI BOOKS- NOV/11

DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**
**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**
**Station and Location:****Date:**

8/21/12

I, Buying Time LLC,being/on behalf of: Linda Coleman for Lt. Governor, a legallyqualified candidate of the Democratic politicalparty for the office of: Lt. Governor (NC)in the Generalelection to be held on: November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges: \$****NET**

Phone: (919) 834-2557

Linda Coleman for Lt. Governor

The name of the treasurer of the candidate's authorized committee is:

Treasurer-

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

## 8/21/12

Date \_\_\_\_\_

Signature \_\_\_\_\_

**To Be Signed By Station Representative**

 **Accepted**

**Accepted in Part**

☐ Rejected

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	Steve Blanchard	<b>STATION:</b>	WNCN
<b>FROM:</b>	Mick Nesci	<b>HRP OFFICE:</b>	Washington

**REQUEST RECEIVED FROM**

**DATE:** 8/16/12

<b>BUYER:</b>	Kate Klebahn
<b>AGENCY:</b>	Buying Time
<b>ADDRESS:</b>	650 Massachusetts Ave NW, SUITE 210 WASHINGTON, D.C. 20001
<b>PHONE #:</b>	202-965-5060
<b>FAX #:</b>	202-965-5066
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Coleman for Lt. Gov.
<b>CPMGN MGR.</b>	
<b>TREASURER:</b>	
<b>ADDRESS:</b>	P.O. Box 27502 Raleigh, NC 27611
<b>PHONE #:</b>	919.834.2557
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	Linda Coleman
<b>OFFICE:</b>	Lt. Governor
<b>PARTY:</b>	Democrat

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	4/17/12-ltc
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All

**PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE**